The story so far... and next steps

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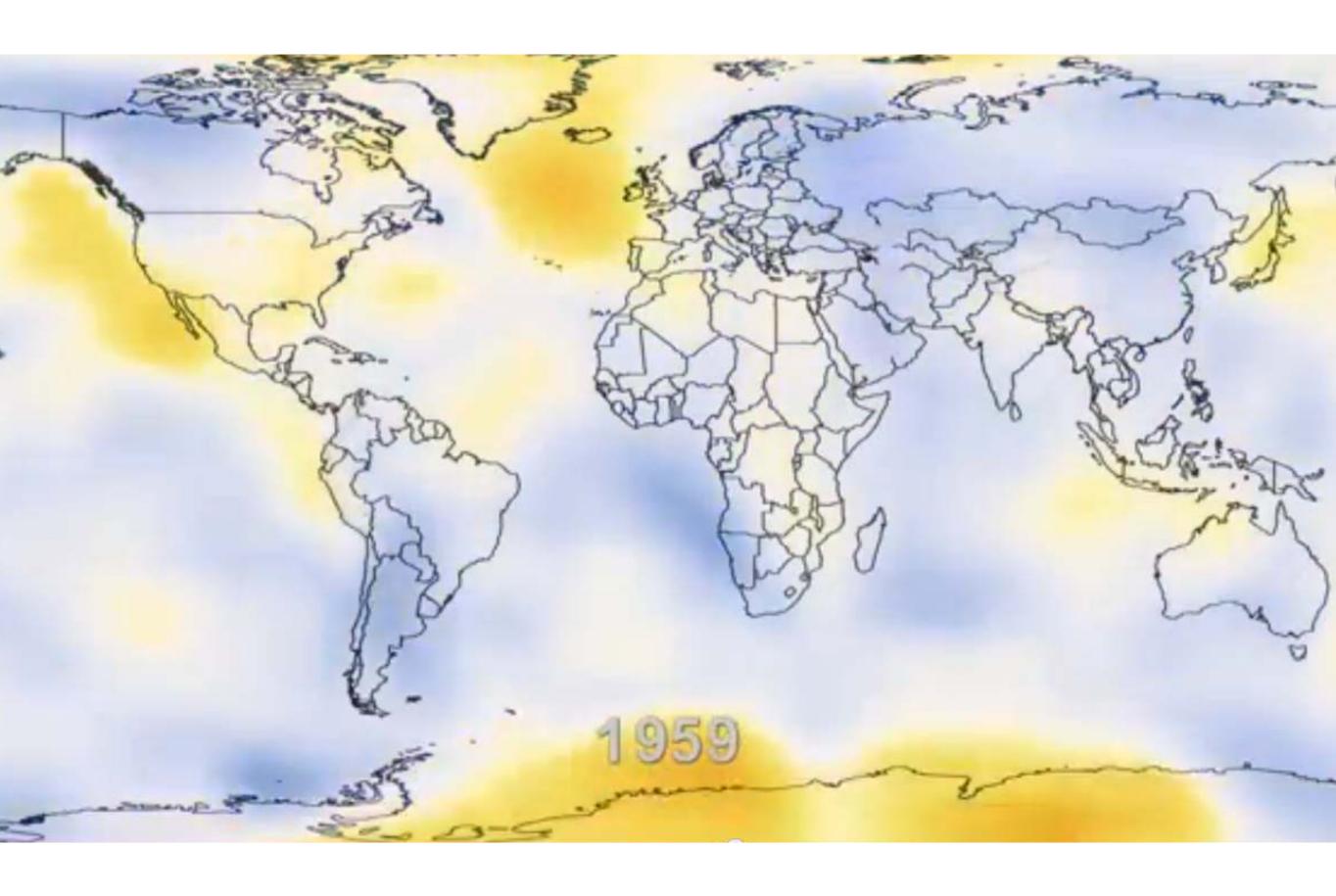


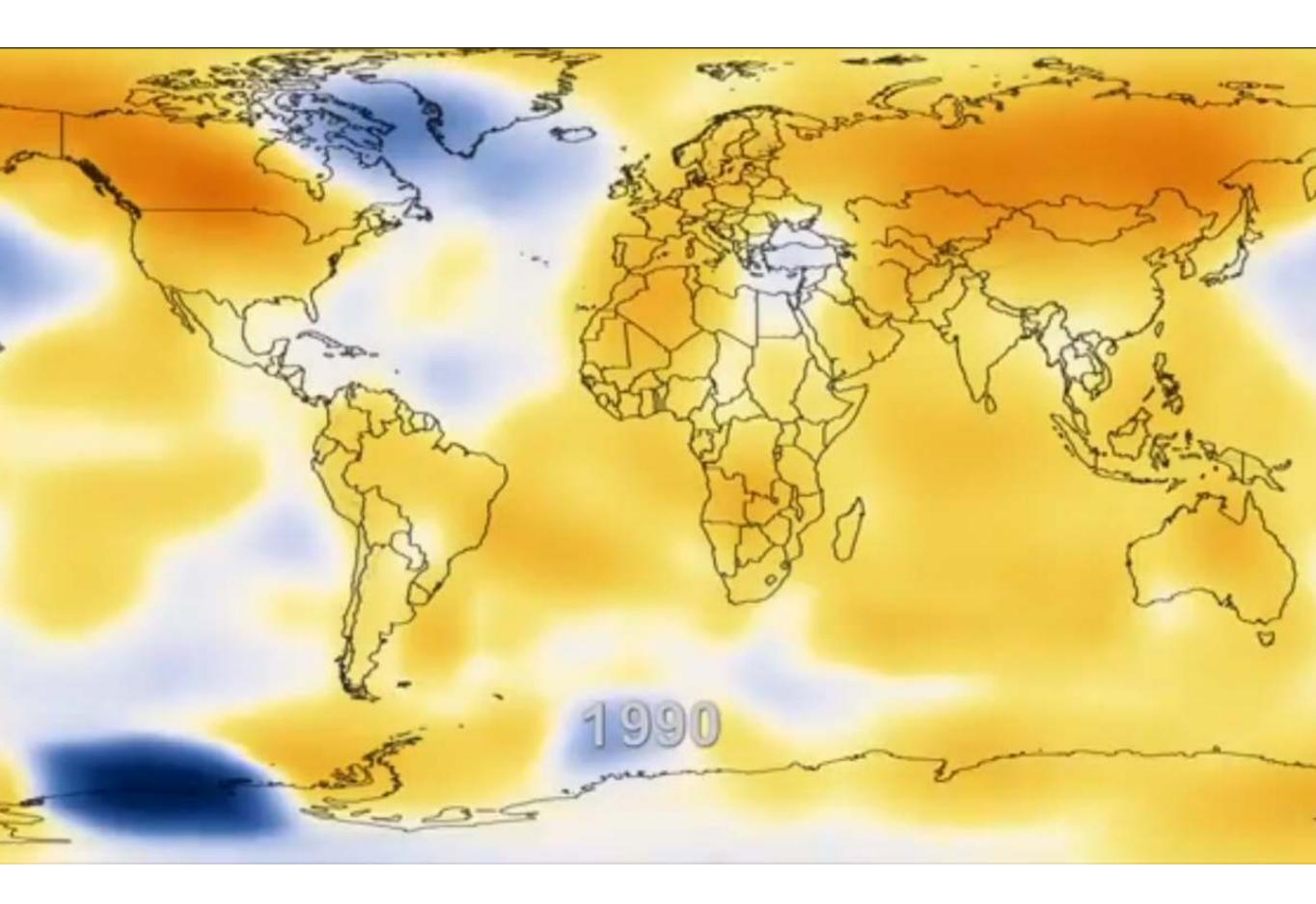
In the 20th Century, we made incredible strides in preventing and treating disease...

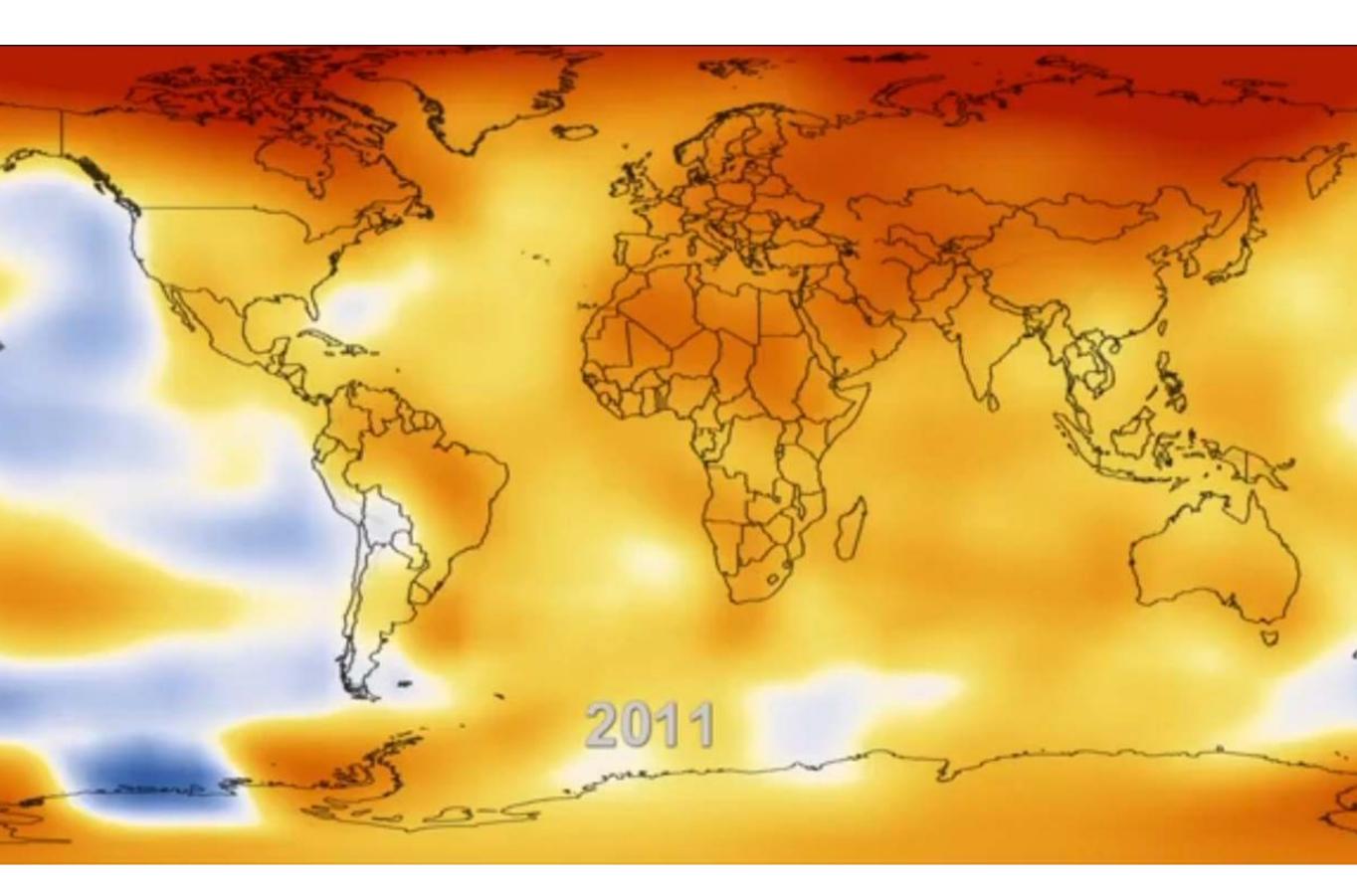
major improvements in health.

According to a 2009 UCL-Lancet Commission, the biggest threat to global health in the 21st Century is climate change.

What will we do this time?











SOLUTION **POWDER ASTHMA** INHALER **PROPELLANT** 18x LOWER carbon footprint CHOOSE DRY POWDER



INHALERS!

Europe 2013

Source: Hillman, T. et al. Inhaled drugs and global warming: time to shift to dry powder inhalers.

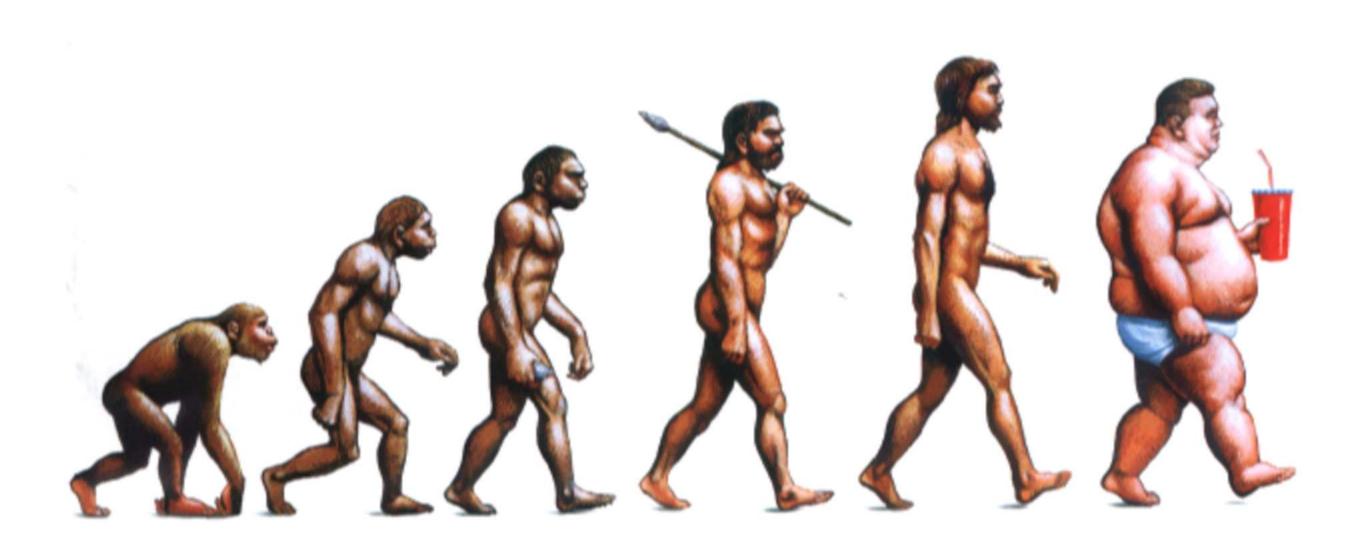
BMJ 2013; 346: f3359 Design: Martha and Amelia Martin

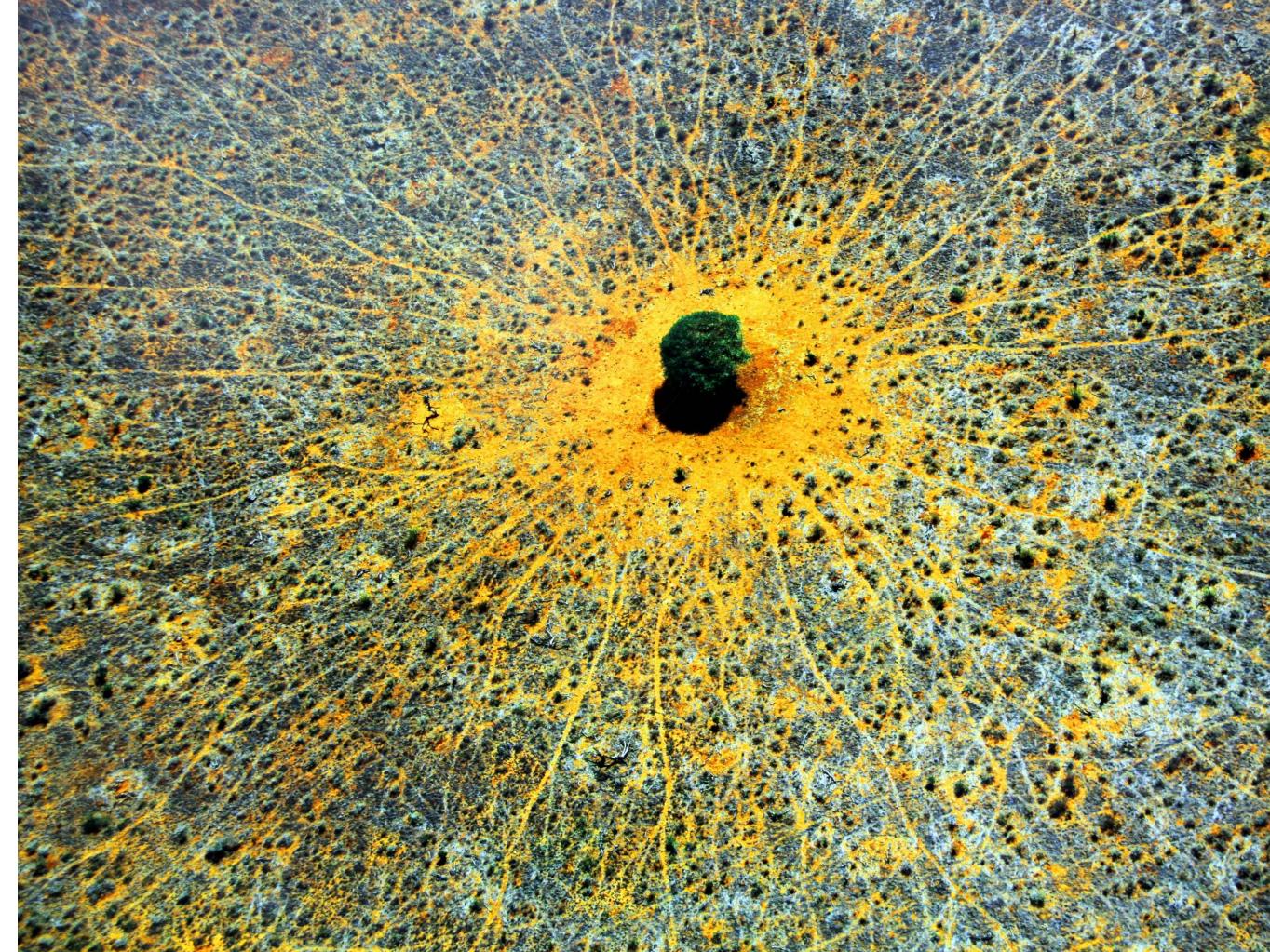
SUSTAINABILI INITIATIVES COULD SAVE THE NHS



2013







Humankind has not woven the web of life; we are but one thread within it. Whatever we do to the web, we do to ourselves.

Chief Seattle

Get in touch!

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