

Sponsor Prospectus



Europe
2013

Oxford 2013

A Guide to sponsorship opportunities at
CleanMed Europe 2013 in Oxford, UK 17th 18th 19th September

www.cleanmedeurope.org

Welcome

The Centre for Sustainable Healthcare and Health Care Without Harm Europe invite you to participate in the fourth European CleanMed Conference, which is taking place in Oxford, UK on September 17th, 18th & 19th 2013.

CleanMed Europe is the leading conference focusing on sustainable health care, and is the only event where health care sustainability professionals come together from Europe and beyond to share problems and solutions, ideas and innovations.

CleanMed Europe sponsorship is an opportunity to highlight your organisation's sustainability efforts and reach hundreds of members of the health care community. It's your chance to reach critical decision makers with your company name and brand, so that they will think of you when they make purchasing decisions.

Increasingly, health care organisations are considering sustainability as a vital factor in their decision making. In a recent survey, 60% of UK health care leaders said that sustainability is essential to the running of their organisation. In many European countries hospitals are adding environmental criteria to their tender requests for purchases, driving innovation forward with their suppliers.

Sponsoring the CleanMed Europe Conference will enable you to attend all of the Conference sessions to reach a target audience of over 450 health care professionals and innovators. You will have a unique opportunity to share your latest products and services to gather new ideas and to inspire others. Your sponsorship will demonstrate your dedication to environmental sustainability in the health sector, build your brand and develop your business.

Conference Overview

The fourth European CleanMed Conference will be held at the Oxford University Examination Schools in the centre of historic Oxford. The city is famous worldwide for its University as a centre of teaching and learning, as well as being at the forefront of medical and scientific advances. From the testing of penicillin in the 1940s to modern-day computer simulation, Oxford has been home to many ground-breaking discoveries that continue to improve people's health around the world.

Situated in Oxford's medieval city centre, the historic Examination Schools offers a unique setting for the CleanMed Europe Conference. With excellent accommodation available in Oxford within easy walking distance, including at nearby colleges, and tourist attractions, restaurants and public transport links, the Examination Schools is an ideal conference venue.



Last year's European Conference was widely acclaimed by its participants, who commented:

"An eyeopener for healthcare in the future."

"...inspiring, interesting and an excellent platform for networking."

"... an excellent opportunity to meet other people in the same "business area" who share an interest for contributing to sustainable development."

The 2013 CleanMed Conference is brought to you by Health Care Without Harm Europe and the Centre for Sustainable Healthcare, a charity working with health care professionals, patients and others to promote transformation of health care services for a sustainable future.

The Conference will attract health professionals from across Europe and the rest of the world to share best practices and current sustainability issues.

Leading international experts will share their views and inspire ideas on a wide spectrum of current topics. The Conference will include plenary sessions, interactive workshops and exhibitions, as well as many networking opportunities.



Host Sponsor 1 available £40,000 + VAT

- Prominent recognition as Host Sponsor on Conference promotional material, website and signage
- Highlighted as Host Sponsor with logo in all CleanMed Europe communications to hospitals, exhibitors, speakers and on invitations to prospective attendees
- Gratefully acknowledged as Host Sponsor in Conference registration materials, with option to include an organisational description
- Full page colour advert in Conference Programme
- Company name, logo and website in the Conference Programme, including an extended description of your organisation
- Company name, logo and website hyperlinked on the CleanMed Europe website
- Sponsors own dedicated page on CleanMed Europe website including 250 word sponsor profile and sponsor logo
- Company flyer/ product included in Conference bag
- Quadruple-sized exhibition space consisting of four spaces each comprising 2m x 3m including four 180 x 80 cm table spaces with premium placement chosen by sponsor
- Verbal recognition and screen display at Conference as Host Sponsor and for making significant contributions to the Conference
- Personal introductions to key individuals
- Opportunity to invite six delegates to Conference
- Opportunity to host a breakfast or lunchtime symposium meeting

Gold Sponsor 2 available £20,000 + VAT

- Prominent recognition as Gold Sponsor in Conference promotional materials, website and signage
- Highlighted as Gold Sponsor in all CleanMed Europe communications to hospitals, exhibitors, speakers and attendees
- Gratefully acknowledged as Gold Sponsor in Conference registration materials, with option to include an organisational description
- Company name, logo and website in the Conference Programme, including an extended description of your organisation in the official listing
- Half page colour advert inside Conference Programme
- Company name, logo and website hyperlinked on the CleanMed Europe website
- Company flyer/ product included in Conference bag
- Verbal mention and screen display throughout the Conference
- Double exhibition space of two spaces of 2m x 3m including two 180 x 80 cm table spaces with premium placement
- Prominent stand location in exhibition hall
- Opportunity to invite four delegates to Conference
- Opportunity to host a breakfast or lunchtime symposium meeting

Silver Sponsor 4 available £10,000 + VAT

- Prominent recognition as Silver Sponsor in Conference promotional materials, website and signage
- Highlighted as Silver Sponsor in all CleanMed Europe communications to hospitals, exhibitors, speakers and attendees
- Gratefully acknowledged as Silver Sponsor in Conference registration materials
- Company name, logo and website in the Conference Programme, including a description of your organisation
- Company name, logo and website hyperlinked on the CleanMed Europe website
- Company flyer/ product included in Conference bag
- Verbal mention at the Conference
- Exhibition space of 2m x 3m including 180 x 80 cm table space with premium placement
- Opportunity to invite two delegates to Conference

Bronze Sponsor 8 available £4,000 + VAT

- Prominent recognition as Bronze Sponsor in Conference promotional materials, website and signage
- Gratefully acknowledged as Bronze Sponsor in Conference registration materials
- Company name, logo and website in the Conference Programme, including a description of your organisation.
- Company name, logo and website hyperlinked on the CleanMed Europe website
- Company flyer/ product included in Conference bag
- Exhibition space of 2m x 3m including 180 x 80 cm table space
- Opportunity to invite one delegate to Conference



Genevieve Aberdeen / Oct 2010

Ashmolean Museum Event Sponsor £16,000 + VAT

CleanMed Europe plans to feature a special evening event at the Ashmolean Museum in Oxford. This occasion will include food and drink, and presents a one-off opportunity for networking at the Ashmolean Museum. All 500 delegates will be invited, and press will be invited to cover the event.

- Exclusive sponsorship of the event at this world class museum
- Your logo displayed during the event where all delegates are present
- Verbal recognition during the Conference
- Company name, logo and website link on Conference website and promotional materials, including Conference Programme
- Opportunity for a brief presentation at the start and half way through.

All Conference sponsors are encouraged to help promote CleanMed Europe through electronic and print mailings to members, affiliated organisations and professional associations and provide a link to www.cleanmedeurope.org from their website.

Additional Sponsorship Opportunities

There are a host of additional single item sponsorship activities available to those who wish to participate and gain exposure from CleanMed Europe 2013, including:

Conference Bags £2,000 Walking Tours £800

Individual Conference sessions £500 per session plus lanyards, USB flash drives, pens, pads and more!

If you would like to be a sponsor for CleanMed Europe 2013 in Oxford or would like to discuss your own sponsorship ideas please contact:

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