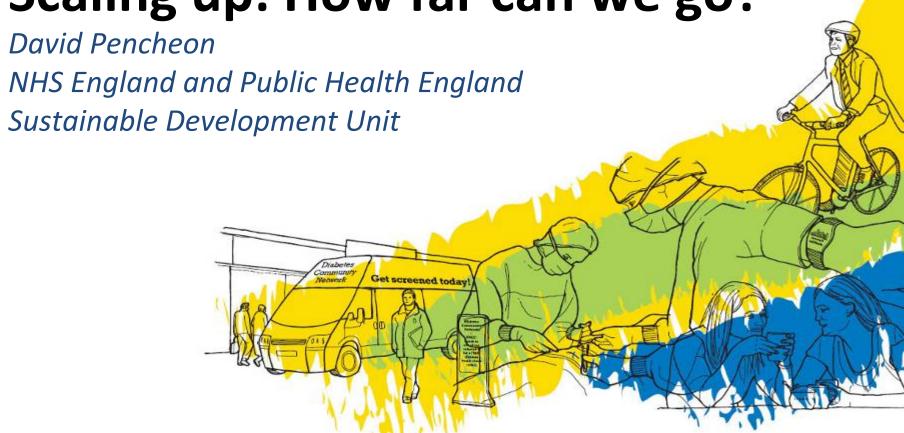




Scaling up: How far can we go?



CleanMed. Oxford. 17th September, 2013





Strategic aims of a sustainable health and care system?

- 1. Improve the quality of care whilst reducing its harmful environmental impact
- Exploit the multiple benefits of future proofing that deliver social, economic and environmental benefits
- Create the right conditions for resilient, safe, fair and sustainable local communities to develop





Health co-benefits:

"What is good for creating a sustainable world in the future....is ALSO good for health (and health and care system) and local communities NOW"



Creating the right environments



Social environment

Physical environment

Economic environment

- Barbier, E.,1987. The Concept of Sustainable Economic Development. Environmental Conservation, 14(2):101-110.
- Adams, W.M. (2006). <u>"The Future of Sustainability: Re-thinking Environment and Development in the Twenty-first Century."</u>Report of the IUCN Renowned Thinkers Meeting, 29–31 January 2006.





What needs to be done?

- 1. Get the data (ask, listen, research)
 - Evidence on health outcomes?
 - What approaches deliver the largest cross system benefits?
 - What are people willing to do together?
- 2. Make the case (embed in policy)
 - Financial
 - Regulatory and legal requirements
 - Resilience / adaptation / mitigation
 - Emotional / ethical / narrative
- 3. Incentivise behaviours (make normal in practice)
 - Aligning rewards with outcomes





Every unplanned admission to a hospital is a sign of system failure, financial failure, health failure, patient failure, (and environmental failure) until proved otherwise

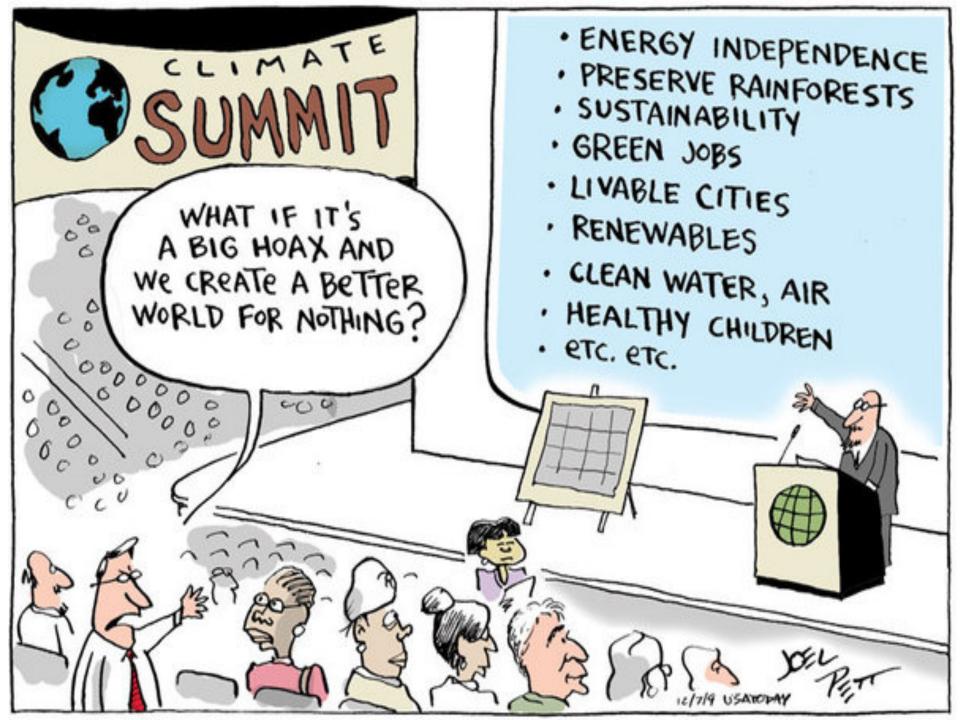




Protect and Promote

- Extreme Events
- Climate chaos
- Resource shortages
- Heatwaves
- Flooding
- Lack of biodiversity
- Pollution

- Housing
- Employment
- Family and friends
- Healthy sustainable food
- Clean energy, clean water
- Integrated transport
- Safe shared pleasant spaces
- Resilient communities
- A legacy of social justice
- "A life, community, and future we all have reason to value"





Leadership support









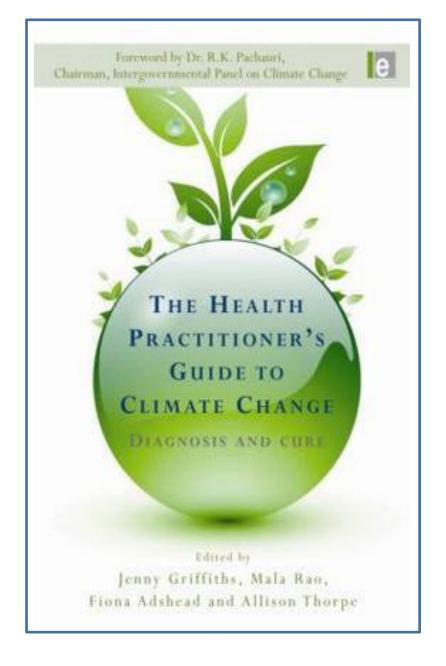
Actions to improve protect/improve health

- 1. Cholera: 1854 Broad Street Pump
- 2. Smoking and tobacco: 1962
- 3. Sustainable development and climate change: 2012











Route map

