Finding a new framework for healthcare

- Collision of demographics and resources
 - Ageing populations
 - Rise in chronic diseases
 - Access to quality care
 - Economic constraints
- New thinking & approaches
 - Changing roles
 - Healthcare as an investment





Johnson Johnson

Our Beginnings

Founded 1886 in New Brunswick, NJ by three brothers with a dream...





Our Credo

Written in 1943 when the Company went public

- Customers
- Employees

- Communities
- Shareholders



Global Presence

- Global Leader in Health Care
- More than 275 Operating Companies
- 128,000 Employees Worldwide

3 Sectors

- Pharmaceuticals \$25.4B
- Medical Devices & Diagnostics \$27.4B
- Consumer \$14.4B





Expanding view of healthcare

- Prevention
 - Valuing and rewarding wellness
 - Indirect costs of disease
 - Disease interception
 - Impact of climate change on health





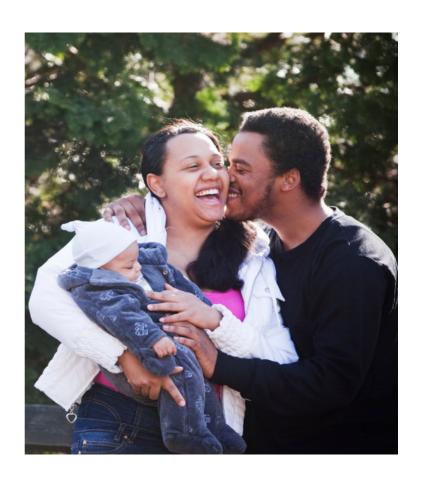
Sustainability changing business models



- Innovation
 - Best-in-class products that improve health outcomes and productivity, and reduce total healthcare costs
 - Emerging markets
- Collaboration
 - Explore new models of collaboration
 - Non-traditional partners



Social responsibility – expanding ways of caring



- Employee health and well-being
 - "Culture of Health"
- Access to healthcare
 - HIV in resource-limited settings
- Education and data-sharing
 - Novel collaborations

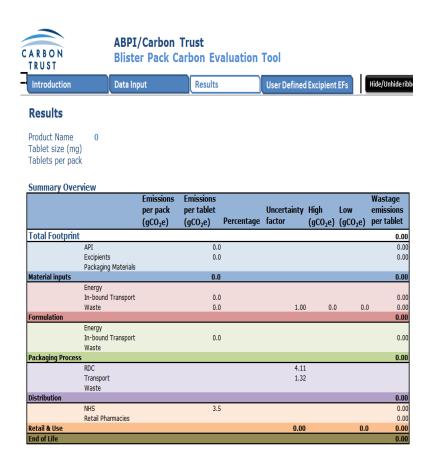


Environmental stewardship

earthwards*



- Supplier sustainability
- Carbon footprint tool





Summary – Sustainable Framework in Healthcare

- Pressures require new approaches for healthcare
- Starting with ourselves our legacy, values and vision
- Expanding our understanding of healthcare such as social implications of wellness and HC as an investment
- Embedding sustainability in business through innovation and collaboration
- Sustaining the ecosystem of people, planet and business



