

# “HOPITAL 3D” Construction and validation of a decision-making tool allowing the consideration of the principles of the corporate social responsibility of the hospital for a sustainable development

A research project proposed by the CHU of Bordeaux

## Context

Beyond the statutory indications such as the GRENELLE laws and the new certification criteria of the HAS (Haute Autorité de Santé), sustainable development is more and more perceived as a new way of improving the performance of health establishments. In this domain, the hospital can play a more important role in terms of corporate social responsibility.

But the performances of an initiative for sustainable development must be estimated and measured. We don't currently have neither a tool to identify and to measure the environmental, social and economic dimensions and their interactions, nor the principles of corporate social responsibility, for the benefit of sustainable development.

Before being able to consider the impact of this initiative in terms of global performance on the organization and the quality and safety of care, which will be the ultimate purpose of this research, a first phase has to consist in developing a tool allowing to measure the consideration of the principles of corporate social responsibility in decision-making for sustainable development.

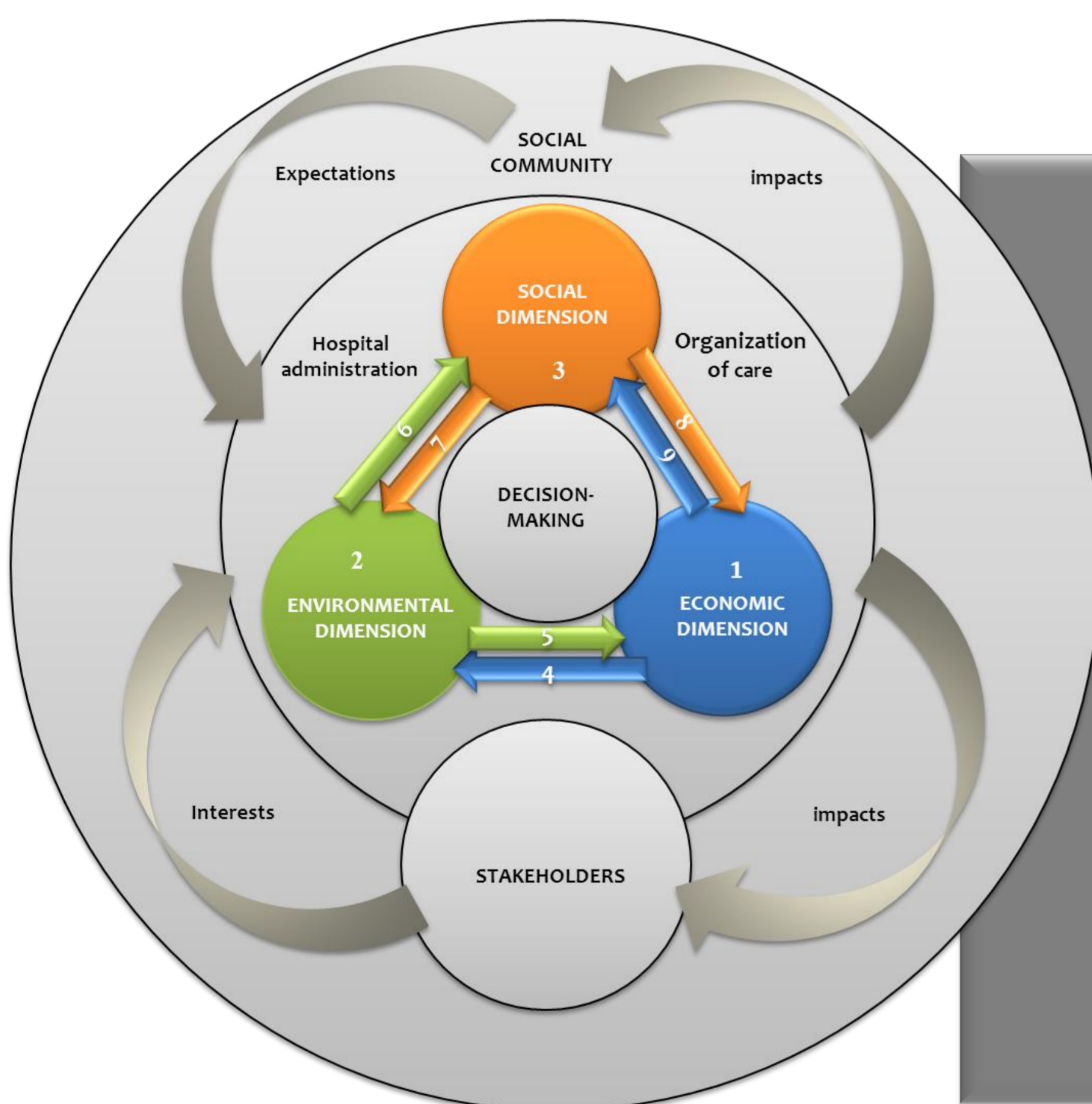


## Objective of research

To build and validate a tool that measures the consideration of the principles of corporate social responsibility and the various social, environmental and economic dimensions in decision-making for sustainable development in the hospital.

## Model of analysis

The model of analysis arises from the standard ISO 26000 and adapted to the context of the hospital organization



1. Economic dimension : Consideration of the economic impacts of the activities of care
2. Environmental dimension : Consideration of the environmental impacts of the activities of care
3. Social dimension : Consideration of the social impacts of the activities of care
4. Effects of the economic on the environment (for example, use of the resources, the discharges of pollutants, waste)
5. Services brought to the economy by the environment (for example, natural resources, contributions in the economic efficiency and in the employment)
6. Services offered on the social side by the environment (for example, access to the resources, the contributions in the health and in the conditions of life and of work)
7. Effects of the social variables on the environment (for example, demographic changes, modes of consumption, education and information regarding environment, institutional and legal executives)
8. Effects of the social variables on the economy (for example, organization of the human resources, the education and the training, the levels of consumption, institutional and legal executives)
9. Effects of the economic activity on the social side (for example, levels of income, equity, employment)

## Expected impact

This tool will allow to evaluate the consideration of all the principles of corporate social responsibility in decision-making. This tool can (in a prospective way) guide decision-making in health establishments by allowing to better take into account environmental, social and economic dimensions and their interactions in the projects of management performance and the organization of care. The validated tool will later allow to estimate the impact of the consideration of the RSE principles on the quality of care.

It can be:

- used and shared by a number of healthcare professionals,
- transposable in all the healthcare network,
- promoted by the authorities of the Healthcare sector as the HAS, or even the ANAP, as a tool of good practice.